



# Marabu – The Company

"Committed to Advancing Inks and Coatings"



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# Marabu – The Company



- Founded 1859 in Stuttgart
- A family-owned business
- 2 divisions: Printing Inks & Creative Colours
- > 500 employees worldwide
- Global footprint
  - 15 subsidiaries
  - > 100 distribution partners
- Annual turnover > 90 Mio EURO
- Average annual sales growth of 5%



# Marabu – The Company



- **Production sites**
  - **Germany: Tamm & Bietigheim (Stuttgart Area)**
  - **Overseas: USA & Paraguay**
- **Export >80% of sales**
- **Production volume > 4,000 Tons p.a.**
- **Leading-edge service, quality & innovation**
- **> 1,000 inhouse printing tests for customers p.a.**
- **ISO 9001 & 14001, Sony Green Partner, ...**
- **Member of EuPIA, CEPE, ESMA, BVDM, FESPA**



# History: The Beginning



Company foundation  
by Albert Martz



1859

Registration of  
trademark „Marabu“



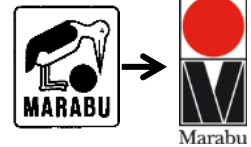
1909

Introduction graphical  
colour: „Plakattempera“



1920

Introduction of  
new trade mark



1968

Start of production:  
watercolours



Move of production  
from Stuttgart to Tamm



First screen printing ink:  
Marapid A



# History: The Present



International expansion:  
first subsidiary Paris, France



First UV-curable  
screen printing ink



Introduction of  
Mara® Shield  
Liquid Coatings



All ink series labelled  
according to CLP (GHS)  
regulations



1970

1970s

1985

1997

2009

2013

2015



First pad  
printing inks

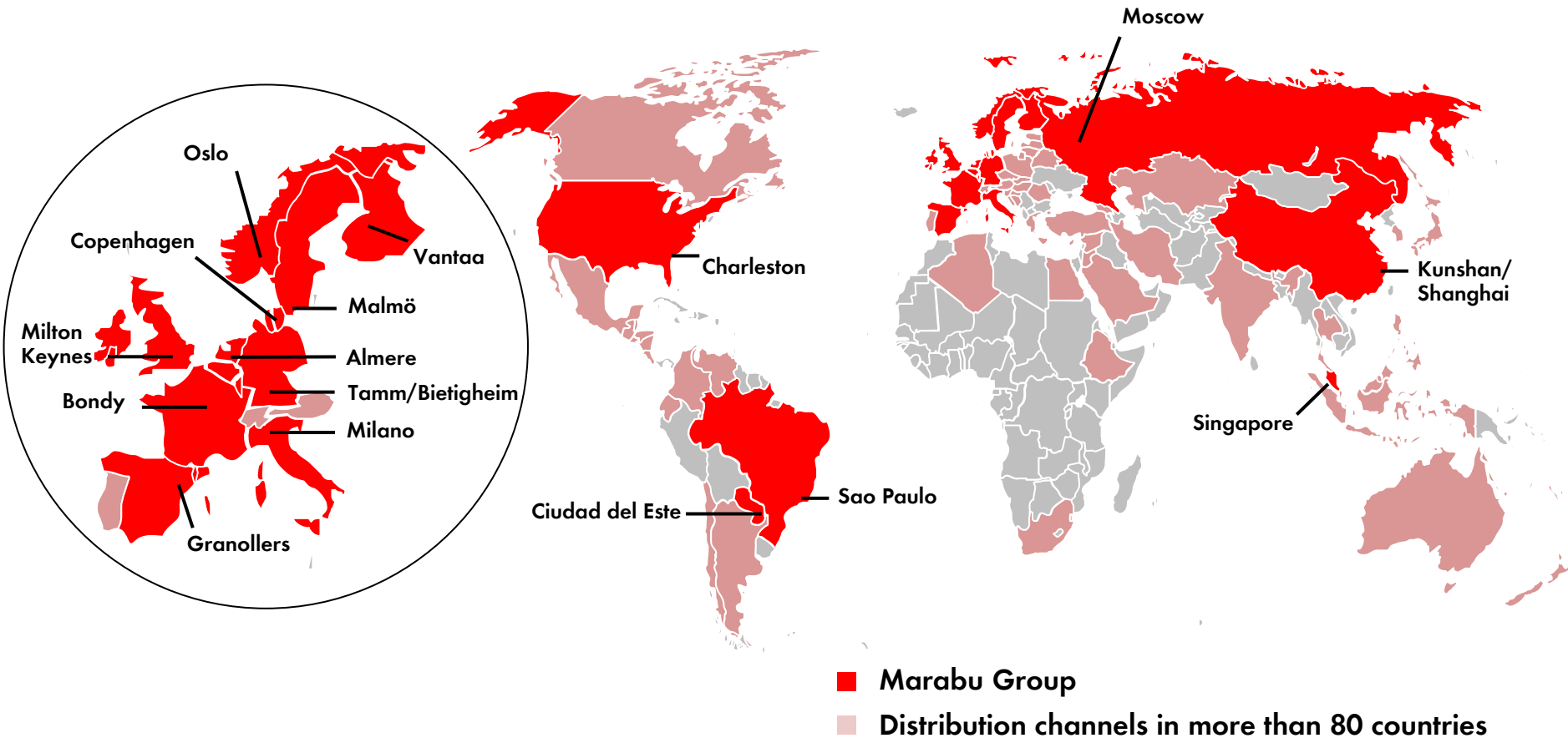


First digital  
printing ink



Latest subsidiary:  
Paraguay

# Global Footprint





# Product Portfolio



**Our maxim: constant quality  
maximizing your productivity**

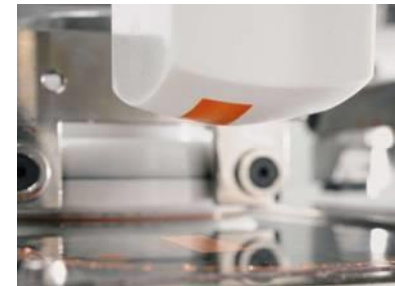


# Product Portfolio Printing Inks

Setting the standard in expertise, quality,  
and productivity

- Screen Printing Inks
- Pad Printing Inks
- Digital Printing Inks
- Liquid Coatings

“Committed to advancing inks and coatings”



# Screen Printing Inks



**Expertise of over 60 years  
hands-on experience**

**Innovative market 1sts**

# Screen Printing Inks

## For industrial applications

- Glass ceramics
- 3C (touch panels)
- Packaging & containers
- Labels & signs
- Membrane switches
- IMD & automotive
- Identity cards & optical discs
- Functional inks



## UV-curable & solvent-based

# Screen Printing Inks

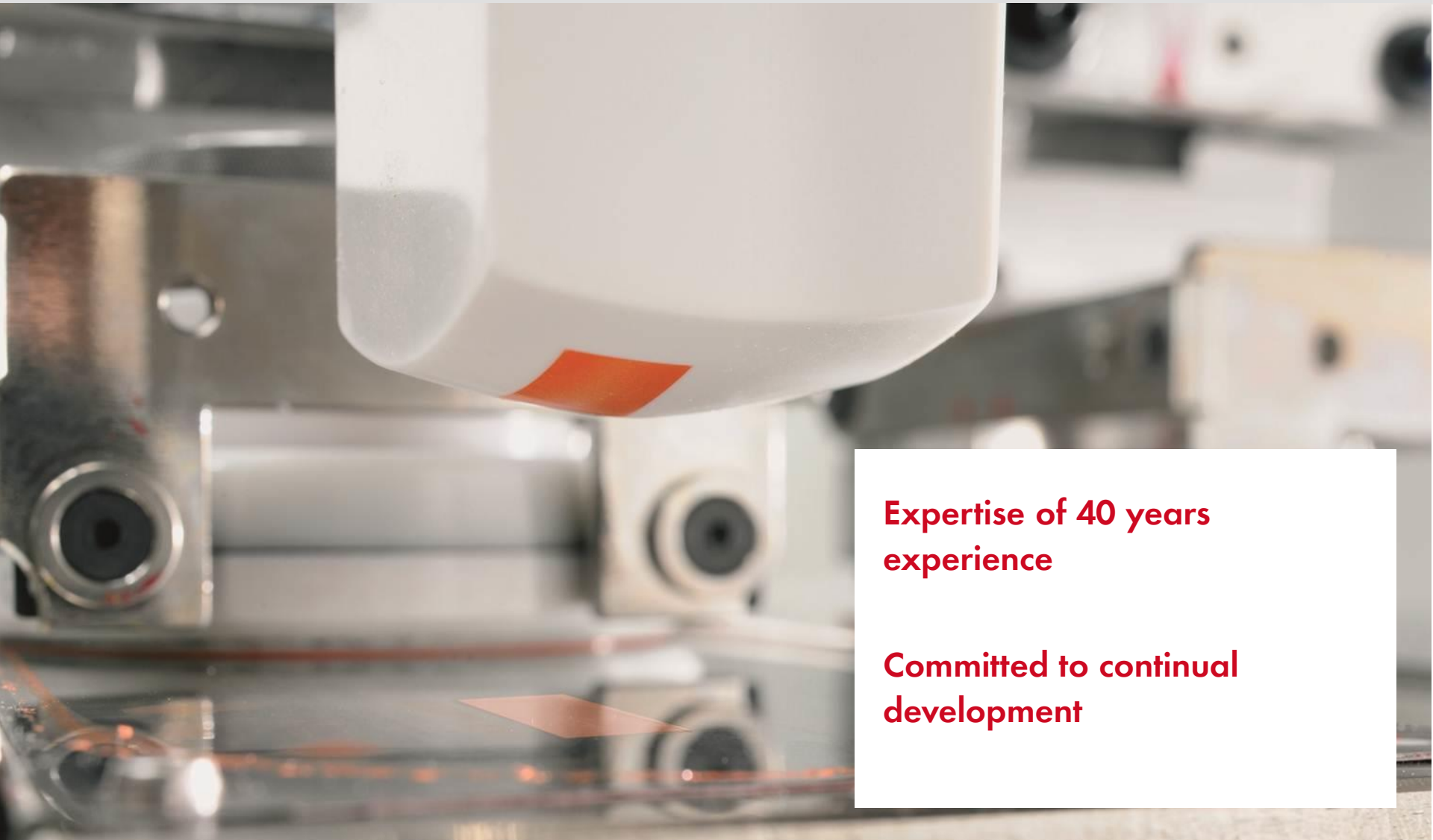
## For graphical applications

- Posters
- Banners
- Promotional displays
- For indoor and outdoor use

## UV-curable & solvent-based



# Pad Printing Inks



**Expertise of 40 years  
experience**

**Committed to continual  
development**



# Pad Printing Inks

**For a wide range of applications**

- Glass & ceramics
- Audio & electronic devices
- Medical products
- Packaging & bottle closures
- Automotive & technical markings



# Pad Printing Inks

## For a wide range of applications

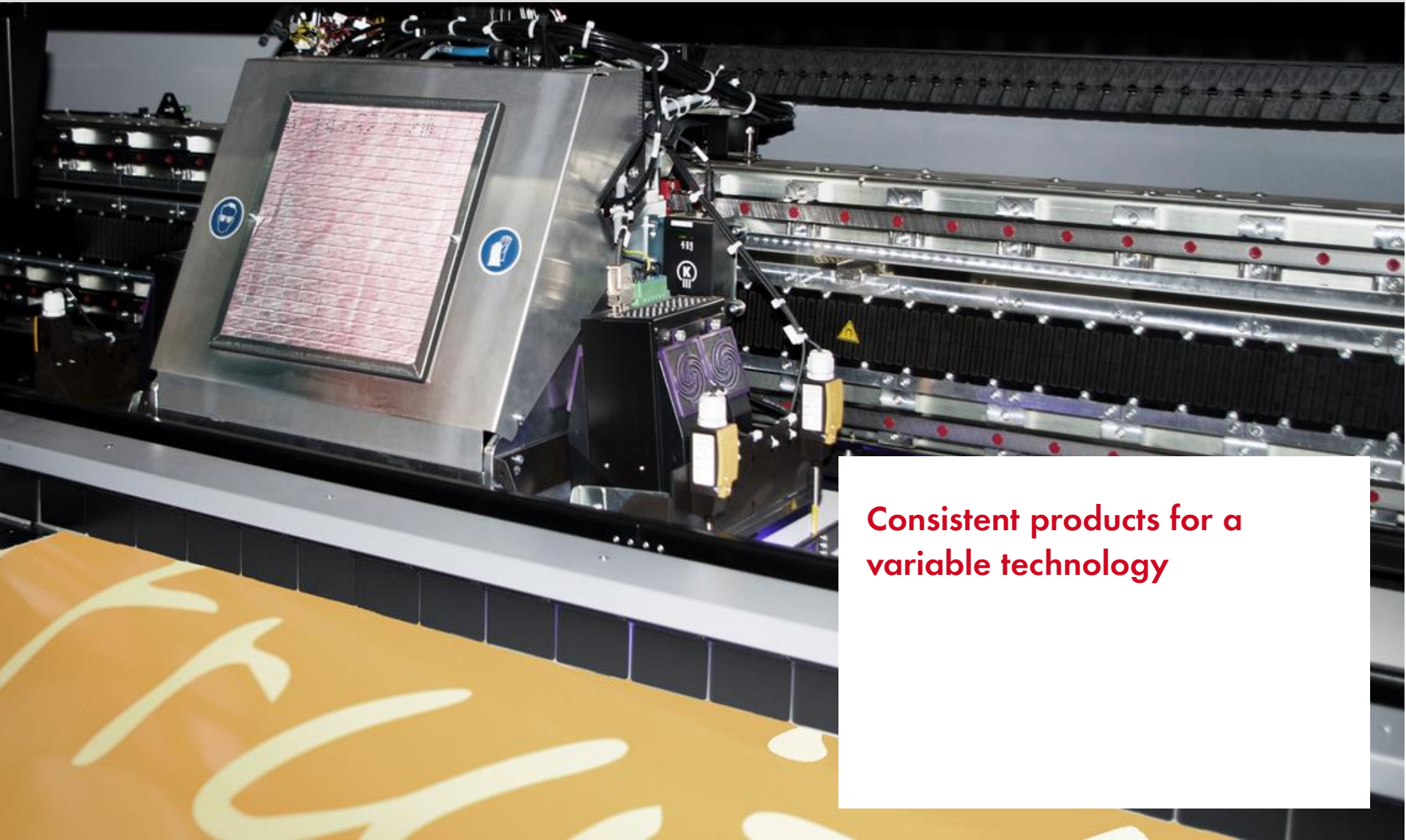
- **Toys**
- **Sports equipment**
- **Direct printing onto textiles (tag replacement)**
- **Promotional gifts**
- **Office equipment**

## UV-curable & solvent-based





# Digital Printing Inks



**Consistent products for a  
variable technology**

# Digital Printing Inks

## Covering graphic applications

- Soft signage (banner, poster, flags)
- Displays and signs
- Vehicle wraps
- Exhibition designs
- Promotional printing
- Art prints

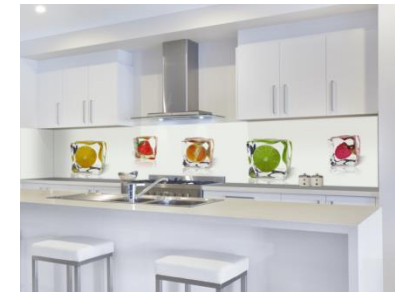


UV-curable, solvent-based & water-based

# Digital Printing Inks

## Covering industrial applications

- Textiles & apparel
- Container and packaging printing
- Decor printing
- Interior design
- Medical products
- Toys



## UV-curable, solvent-based & water-based



# Liquid Coatings



***Mara® Shield***  
**The smart alternative  
to film lamination**

# Liquid Coatings

## Covering graphic and industrial applications

- **Primer:** adhesion promoter for difficult materials
- **Finishing:** high-gloss, semigloss & matte
- **Protection:** chemical & mechanical damage
- **Colouring:** colourful & opaque
- **For indoor/outdoor use**



**UV-Curable or Water-Based**  
**(easy to apply - automatically or manually)**



# Creative Colours



Universal colours for  
hobby and D.I.Y. applications

# Creative Colours

## Inspiring unique creations

- Acrylic painting
- Paper and cards design
- Glass and porcelain
- Textiles & silk
- Home decoration
- Stencils & stamps
- Brushes & tools
- "Mixed Media"



Ideas, passion and a sense for beautiful details



# Corporate Philosophy



**Innovation**  
**Reliability**  
**Social conscience**

# Research and Development

## Always thinking ahead

- Leading edge R&D
- Long-term experience
- State-of-the-art test equipment
- “Made in Germany” tolerance requirements
- Consistent quality control
- Test of long-term effects



## Inks designed for real-world needs

# Quality



## We ensure outstanding quality

- Made in Germany
- Highest batch to batch repeatability
- Routinely system & process audits
- Use of high quality raw materials
- Employment of highly effective processes
- Ultimate in productivity
- All in-house for complete visibility & quality



## The reason for our success

# Our Service – Your Benefit



## Marabu is more than just ink

- International service and support network
- Technical hotline
- Training center: theory and practice
- Colour matching
- Test print service
- Application engineers
- State-of-the-art databases



## Locally available globally

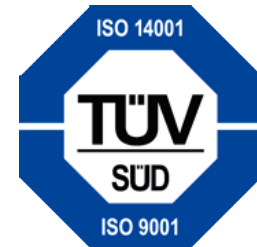
# Sustainability



## Green is more than a colour shade for us

- In-house environmental staff
- State-of-the-art plants and equipment
- User-friendly and low-emission products
- Avoidance of regulated materials
- Efficient use of energy and resources

## Responsibility towards humans & environment







# Thank you

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