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Packaging

Deal Analysis Report

Annual Deal Report - Packaging

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Introduction

3.1 What is this Report About?

The 'Annual Deals Report: Packaging' provides a review and understanding of mergers and acquisitions (M&As), capital-raising, partnering deals, and agreements entered into by packaging companies during 2011. Using this report, dealmakers will effectively and efficiently gain an insight into the deal activity throughout the year. The report provides an overview of all the partnering, alliances, and M&A deals announced worldwide.

Section one provides an overview of the key findings in the report.

Section two offers a brief summary on M&A outlook for 2012.

Section three introduces the report, and the key definitions and methodology used.

Section four provides a brief snapshot of the deal activity trends in the packaging industry in 2011.

Section five offers an overview of the trends surrounding deal volume and deal value in 2011, by deal type, segments and region, followed by a brief analysis of the primary objectives of companies entering into various transactions in the packaging industry during the year. In addition, the section includes league tables on financial and legal advisors.

The main body of the report, covered by sections six, seven, and eight, provides an extensive analysis on deals undertaken in the packaging industry in 2011 by deal type, segment, and region. It also provides an extensive list of the key deals in the following packaging segments: flexible packaging, rigid packaging, packaging closures, packaging equipment and technology, packaging materials, and packaging services. This is followed by leading deals by deal type in North America, Europe, the Asia-Pacific region and the Rest of the World.

Section nine provides information on Canadean and our methodology.

In summary, the 'Packaging Annual Deal Report' will help dealmakers to effectively and efficiently gain an in-depth understanding into deal activity in the global packaging industry.

1 Executive Summary

- The packaging industry recorded a strong deal activity in 2011 with 708 transactions worth a total of US\$73.2 billion.
- The number of deals in the packaging industry was highest in the first quarter of 2011, and decreased in the net three quarters of the year. Deal activity in 2011 was highest in February, while October registered lowest deal activity in terms of volume.
- The principal driver of deal activity was to achieve sustainability and growth through strategic expansion, with a primary focus on mitigating risks associated with dependence on domestic markets, traditional products, and services.
- Deals in the packaging industry were primarily undertaken with the objective of business expansion through inorganic growth to increase business scale. Many packaging companies chose mergers and acquisitions (M&As) for gaining operational synergy by combining technical capabilities, and adding new products and brands.
- In 2011, the packaging industry recorded a number of high value deals with a deal value equal to or above US\$1 billion, primarily in the M&A, debt offerings, and PE/VC deal types.
- M&A transactions dominated the deal activity in the packaging industry in 2011, accounting for 70% of total deal volume.
- The US\$9.7 billion acquisition of The Lubrizol Corporation, a specialty chemical company manufacturing ingredients and additives, by Berkshire Hathaway Inc., was the biggest M&A deal in 2011.
- In terms of capital raising transactions, equity and debt offering deals collectively accounted for 13% of total deal volume in the packaging industry in 2011. The year reported debt offerings worth a total of US\$16.8 billion, which accounted for 23% of total deal value in the industry.
- The Asia-Pacific region reported most of the equity offerings in 2011, while North America dominated in terms of debt offerings.
- The PE/VC activity recorded 67 deals, while there were 50 partnership agreements in 2011. Most of the PE/VC transactions were from Europe.
- The year 2011 demonstrated an increasing deal momentum in the flexible packaging and packaging materials segment, while deal activity remained significant in the rigid packaging and packaging equipment and technology segments.
- Flexible packaging segment dominated the deal activity in terms of volume as well as value, followed by the packaging materials segment.
- The US\$4.3 billion acquisition of Temple-Inland Inc. by International Paper Company was one of the largest M&A deals in the flexible packaging segment.
- Emerging markets such as the BRIC nations (Brazil, Russia, India and China), continued to record considerable deal activity in 2011. China was the most active among BRIC nations in terms of overall deal activity.

- Companies in the flexible packaging segment dominated deal activity in China, while India recorded most of the deal activity in the packaging materials segment.
- In 2011, North America reported the most deal activity in value terms, which constituted 61% of the total deal value in the packaging industry.
- In terms of number of deals, Europe dominated deal activity recording 265 deals, followed by North America with 249 deals.

2 Mergers and Acquisitions Outlook for 2012

Mergers and acquisitions in the packaging sector in 2011 showed signs of recovery, evidenced by the fact that both the deal volume and deal value were on the rise. This trend is expected to continue in 2012 as the global economy is expected to grow more than the previous year. Both strategic buys and financial investments in the packaging sector will remain attractive, even though activity is expected to stay below the pre-recession levels. In 2011, strategic buyers played a central role in the packaging M&A, in line with corporate growth strategies such as product and service diversification, entering niche markets and expanding geographic footprint. In 2012 also, it is expected that strategic buyers will continue to actively participate in the mergers and acquisitions space.

The packaging industry is relatively large and fragmented in nature, with many companies offering undifferentiated products. While meeting the diverse and specific requirements of consumers, many companies may choose to concentrate on their core strength, by selling off non-core businesses. Packaging companies may look for targets and partners with technical and product development skill, to sustain the need of socially responsible eco-friendly products.

Private equity firms could play an important role in the packaging M&A activity in 2012. The outlook for packaging M&A in 2012 remains strong in view of the growing demand for packaging solutions across the food and beverage industries in general and specialized applications in the pharmaceutical and life sciences sector. The resilient and non-cyclic nature of the packaging industry and the critical role of packaging solutions across these industries may also attract private investors.

However, packaging M&A space is not likely to witness large buyouts as there are still lingering challenges to be addressed such as difficulties in capital raising capabilities and risk of high oil prices. Mergers and acquisitions in the packaging industry will largely remain a middle market activity in 2012.

TABLE OF CONTENTS

1 Executive Summary	2
2 Mergers and Acquisitions Outlook for 2012	4
3 Introduction	13
3.1 What is this Report About?.....	13
3.2 Definitions	13
3.3 Summary Methodology	15
4 Analysis	16
4.1 Strong M&A activity in Packaging Industry	16
4.2 Increasing Deal Momentum in the Flexible Packaging Segment	17
5 Financial Deals Overview: Deal Volume and Value Analysis	18
5.1 Deal Volume Analysis	18
5.1.1 Analysis by Deal Type	19
5.2 Deal Value Analysis	21
5.2.1 Analysis by Deal Type	22
5.2.2 Key Deals by Deal Value	24
5.2.3 Planned Deals	25
5.3 Segment and Regional Analysis of Deals.....	26
5.4 Deal Rationale Analysis	28
5.4.1 M&A Transactions	29
5.4.2 Equity Offerings	29
5.4.3 Debt Offerings	29
5.4.4 Partnerships	29
5.4.5 PE/V/C	29
5.5 Key Financial Advisors	30
5.6 Key M&A Legal Advisors	31
6 Analysis by Deal Type	32
6.1 Overview	32
6.1.1 Monthly Analysis by Deal Volume	34
6.1.2 Monthly Analysis by Deal Value	36
6.2 Mergers and Acquisitions Analysis	37
6.2.1 Overview	37
6.2.2 Deal Volume and Value Trend by Segment.....	37
6.2.3 Deal Volume and Value Trend by Region.....	39
6.2.4 Key M&A Deals in 2011	40
6.2.5 Planned M&A Deals.....	41
6.3 Equity Capital Markets	42

6.3.1	Overview	42
6.3.2	Deal Volume and Value Trend by Segment.....	42
6.3.3	Deal Volume and Value Trend by Region.....	43
6.3.4	Key Equity Offering Deals in 2011.....	44
6.3.5	Planned Equity Offering Deals	46
6.4	Debt Markets.....	47
6.4.1	Overview	47
6.4.2	Deal Volume and Value Trend by Segment.....	47
6.4.3	Deal Volume and Value by Region.....	49
6.4.4	Key Debt Offering Deals in 2011.....	50
6.4.5	Key Public Debt Offering Deals in 2011	51
6.4.6	Key Private Placement Debt Offering Deals in 2011.....	51
6.4.7	Planned Debt Offering Deals	52
6.5	Private Equity/Venture Capital.....	53
6.5.1	Overview	53
6.5.2	Deal Volume and Value Trend by Segment.....	53
6.5.3	Deal Volume and Value Trend by Region.....	55
6.5.4	Key Private Equity Deals in 2011	56
6.5.5	Planned Private Equity Deals.....	57
6.6	Partnership Agreements.....	58
6.6.1	Overview	58
6.6.2	Deal Volume Trend by Segment	58
6.6.3	Deal Volume Trend by Region	60
6.6.4	Key Partnership Deals in 2011	61
6.6.5	Planned Deals	62
7	Segmental Analysis of Deals.....	63
7.1	Overview	63
7.1.1	Quarterly Analysis	68
7.2	Flexible Packaging	69
7.2.1	Deals Volume and Value Trend	69
7.2.2	Key Deals in the Flexible Packaging Segment in 2011	71
7.3	Rigid Packaging	75
7.3.1	Deals Volume and Value Trend	75
7.3.2	Key Deals in the Rigid Packaging Segment in 2011	77
7.4	Packaging Closures	80
7.4.1	Deals Volume and Value Trend	80
7.4.2	Key Deals in the Packaging Closures Segment in 2011	82
7.5	Packaging Equipment and Technology	84
7.5.1	Deals Volume and Value Trend	84

7.5.2 Key Deals in the Packaging Equipment and Technology Segment in 2011	86
7.6 Packaging Materials.....	88
7.6.1 Deals Volume and Value Trend	88
7.6.2 Key Deals in the Packaging Materials Segment in 2011	90
7.7 Packaging Services.....	93
7.7.1 Deals Volume and Value Trend	93
7.7.2 Key Deals in the Packaging Services Segment in 2011.....	94
8 Regional Analysis of Deals.....	95
8.1 Overview.....	95
8.1.1 Region by Deal Type	96
8.1.2 Region by Segment.....	98
8.1.3 Quarterly Analysis	101
8.2 North America	103
8.2.1 Deals Volume and Value Trend	103
8.2.2 Deals Volume and Value by Deal Type	104
8.2.3 Deals Volume and Value by Segment.....	106
8.2.4 Key Deals in the North American Region in 2011	108
8.3 Europe	111
8.3.1 Deals Volume and Value Trend	111
8.3.2 Deals Volume and Value by Deal Type	112
8.3.3 Deals Volume and Value by Segment.....	114
8.3.4 Key Deals in the European Region in 2011	116
8.4 Asia-Pacific	119
8.4.1 Deals Volume and Value Trend	119
8.4.2 Deals Volume and Value by Deal Type	120
8.4.3 Deals Volume and Value by Segment.....	122
8.4.4 Key Deals in the Asia-Pacific Region in 2011	124
8.5 Rest of the World	127
8.5.1 Deals Volume and Value Trend	127
8.5.2 Deals Volume and Value by Deal Type	128
8.5.3 Deals Volume and Value by Segment.....	130
8.5.4 Key Deals in the Rest of the World Region in 2011	132
8.6 Deal Analysis in Emerging Markets	134
8.6.1 Brazil.....	135
8.6.2 Russia	136
8.6.3 India	137
8.6.4 China.....	139
9 Appendix	141
9.1 Methodology	141

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9.2 About Canadean	141
9.3 Disclaimer	141

LIST OF FIGURES

Figure 1: Quarterly Deal Volume Trend, 2011	18
Figure 2: Quarterly Deal Volume by Deal Type, 2011	20
Figure 3: Quarterly Deal Value Trend (US\$ Million), 2011	21
Figure 4: Quarterly Deal Value by Deal Type, 2011	23
Figure 5: Deals by Segment and Region, 2011	27
Figure 6: Deal Rationale Analysis, 2011	28
Figure 7: Deals by Deal Type: Volume and Value, 2011	33
Figure 8: Deal Type: Monthly Deal Volume Breakdown (US\$ Million), 2011	35
Figure 9: M&A Deals by Segment: Volume and Value, 2011	38
Figure 10: M&A Deals by Region: Volume and Value, 2011	39
Figure 11: Equity Offerings by Segment: Volume and Value, 2011	42
Figure 12: Equity Offerings by Region: Volume and Value, 2011	43
Figure 13: Debt Offerings by Segment: Volume and Value, 2011	48
Figure 14: Debt Offerings by Region: Volume and Value, 2011	49
Figure 15: PE/VC Deals by Segment: Volume and Value, 2011	54
Figure 16: PE/VC Deals by Region: Volume and Value, 2011	55
Figure 17: Partnership Deals by Segment: Volume, 2011	59
Figure 18: Partnership Deals by Region: Volume, 2011	60
Figure 19: Deals by Segment: Volume and Value, 2011	64
Figure 20: Deal Volume: Segment by Deal Type, 2011	65
Figure 21: Deal Value: Segment by Deal Type	67
Figure 22: Quarterly Deals Flexible Packaging Segment: Volume and Value, 2011	70
Figure 23: Quarterly Rigid Packaging Segment Deals: Volume and Value, 2011	76
Figure 24: Quarterly Packaging Closures Segment Deals: Volume and Value, 2011	81
Figure 25: Quarterly Packaging Equipment and Technology Segment Deals: Volume and Value, 2011	85
Figure 26: Quarterly Packaging Materials Segment Deals: Volume and Value, 2011	89
Figure 27: Quarterly Packaging Services Segment Deals: Volume and Value, 2011	93
Figure 28: Deals by Region: Volume and Value, 2011	95
Figure 29: Deal Volume: Region by Deal Type, 2011	96
Figure 30: Deal Volume: Region by Segment, 2011	99
Figure 31: Quarterly Deal Volume by Region, 2011	101
Figure 32: Quarterly North American Region Deals: Volume and Value, 2011	103
Figure 33: Quarterly North American Region Deals by Volume: Deal Type, 2011	104
Figure 34: Quarterly North American Region Deals by Value: Deal Type, 2011	105
Figure 35: Quarterly North American Region Deals by Volume: Segment, 2011	106
Figure 36: Quarterly North American Region Deals by Value: Segment, 2011	107
Figure 37: Quarterly European Region Deals: Volume and Value, 2011	111
Figure 38: Quarterly European Region Deals by Volume: Deal Type, 2011	112
Figure 39: Quarterly European Region Deals by Value: Deal Type, 2011	113
Figure 40: Quarterly European Region Deals by Volume: Segment, 2011	114
Figure 41: Quarterly European Region Deals by Value: Segment, 2011	115
Figure 42: Quarterly Asia-Pacific Region Deals: Volume and Value, 2011	119
Figure 43: Quarterly Asia-Pacific Region Deals by Volume: Deal Type, 2011	120
Figure 44: Quarterly Asia-Pacific Region Deals by Value: Deal Type, 2011	121
Figure 45: Quarterly Asia-Pacific Region Deals by Volume: Segment, 2011	122
Figure 46: Quarterly Asia-Pacific Region Deals by Value: Segment, 2011	123
Figure 47: Quarterly Rest of the World Region Deals: Volume and Value, 2011	127
Figure 48: Quarterly Rest of the World Region Deals: Deal Type, 2011	128
Figure 49: Quarterly Rest of the World Region Deals by Value: Deal Type, 2011	129
Figure 50: Quarterly Rest of the World Region Deals by Volume: Segment, 2011	130
Figure 51: Quarterly Rest of the World Region Deals by Value: Segment, 2011	131

LIST OF TABLES

Table 1: Quarterly Deal Volume Trend, 2011.....	18
Table 2: Quarterly Deal Volume by Deal Type, 2011.....	19
Table 3: Quarterly Deal Value Trend (US\$ Million), 2011.....	21
Table 4: Quarterly Deal Value by Deal Type, 2011	22
Table 5: Key Deals, 2011	24
Table 6: Key Planned and Speculated Deals, 2012.....	25
Table 7: Deals by Segment and Region, 2011	26
Table 8: Key Financial Advisors, 2011	30
Table 9: Key Legal Advisors, 2011	31
Table 10: Deals by Deal Type: Volume and Value, 2011	32
Table 11: Deal Type: Monthly Deal Volume Breakdown (US\$ Million), 2011	34
Table 12: Deal Type: Monthly Deal Value Breakdown (US\$ Million), 2011	36
Table 13: M&A Deals by Segment: Volume and Value, 2011	37
Table 14: M&A Deals by Region: Volume and Value, 2011	39
Table 15: Key M&A Deals, 2011	40
Table 16: Key Planned and Speculated M&A Deals, 2012	41
Table 17: Equity Offerings by Segment: Volume and Value, 2011	42
Table 18: Equity Offerings by Region: Volume and Value, 2011	43
Table 19: Key IPOs, 2011	44
Table 20: Key FPOs, 2011	45
Table 21: Key Private Placements, 2011	45
Table 22: Key Planned and Speculated Equity Offerings, 2012.....	46
Table 23: Debt Offerings by Segment: Volume and Value, 2011	47
Table 24: Debt Offerings by Region: Volume and Value, 2011	49
Table 25: Key Debt Offerings, 2011	50
Table 26: Key Public Debt Offerings, 2011	51
Table 27: Key Planned and Speculated Debt Offerings, 2012	52
Table 28: PE/VC Deals by Region: Volume and Value, 2011	55
Table 29: Key Private Equity Deals, 2011	56
Table 30: Key Venture Capital Deals, 2011	56
Table 31: Key Planned and Speculated Private Equity Deals, 2012.....	57
Table 32: Partnership Deals by Segment: Volume, 2011	58
Table 33: Partnership Deals by Region: Volume, 2011	60
Table 34: Key Partnership Deals, 2011	61
Table 35: Key Planned and Speculated Partnership Deals, 2012.....	62
Table 36: Deals by Segment: Volume and Value, 2011	63
Table 37: Deal Volume: Segment by Deal Type, 2011	64
Table 38: Deal Value: Segment by Deal Type, 2011	66
Table 39: Quarterly Deal Volume by Segment, 2011.....	68
Table 40: Quarterly Deal Value by Segment, 2011	68
Table 41: Quarterly Deals Flexible Packaging Segment: Volume and Value, 2011	69
Table 42: Key M&A Deals: Flexible Packaging Segment, 2011	71
Table 43: Key Equity Offerings: Flexible Packaging Segment, 2011	72
Table 44: Key Debt Offerings: Flexible Packaging Segment, 2011	73
Table 45: Key PE/VC Deals: Flexible Packaging Segment, 2011	73
Table 46: Key Planned Deals: Flexible Packaging Segment, 2012	74
Table 47: Quarterly Rigid Packaging Segment Deals: Volume and Value, 2011	75
Table 48: Key M&A Deals: Rigid Packaging Segment, 2011	77
Table 49: Key Equity Offerings: Rigid Packaging Segment, 2011	77
Table 50: Key Debt Offerings: Rigid Packaging Segment, 2011	78
Table 51: Key PE/VC Deals: Rigid Packaging Segment, 2011	79
Table 52: Key Planned and Speculated Deals: Rigid Packaging Segment, 2012.....	79
Table 53: Quarterly Packaging Closures Segment Deals: Volume and Value, 2011	80
Table 54: Key M&A Deals: Packaging Closures Segment, 2011	82
Table 55: Key Equity Offerings: Packaging Closures Segment, 2011	83
Table 56: Key Debt Offerings: Packaging Closures Segment, 2011	83
Table 57: Key PE/VC Deals: Packaging Closures Segment, 2011	83
Table 58: Quarterly Packaging Equipment and Technology Segment Deals: Volume and Value, 2011	84

Table 59: Key M&A Deals: Packaging Equipment and Technology Segment, 2011	86
Table 60: Key Equity Offerings: Packaging Equipment and Technology Segment, 2011	87
Table 61: Key PE/VC Deals: Packaging Equipment and Technology Segment, 2011	87
Table 62: Key Planned and Speculated Deals: Packaging Equipment and Technology Segment, 2011	87
Table 63: Quarterly Packaging Materials Segment Deals: Volume and Value, 2011	88
Table 64: Key M&A Deals: Packaging Materials Segment, 2011	89
Table 65: Key Equity Offerings: Packaging Materials Segment, 2011	91
Table 66: Key Debt Offerings: Packaging Materials Segment, 2011	91
Table 67: Key PE/VC Deals: Packaging Materials Segment, 2011	92
Table 68: Key Planned and Speculated Deals: Packaging Materials Segment, 2012	92
Table 69: Quarterly Packaging Services Segment Deals: Volume and Value, 2011	93
Table 70: Key M&A Deals: Packaging Services Segment, 2011	94
Table 71: Key Equity and Debt offerings: Packaging Services Segment, 2011	94
Table 72: Deals by Region: Volume and Value, 2011	95
Table 73: Deal Volume: Region by Deal Type, 2011	96
Table 74: Deal Value: Region by Deal Type, 2011	97
Table 75: Deal Volume: Region by Segment, 2011	98
Table 76: Deal Value: Region by Segment, 2011	100
Table 77: Quarterly Deal Volume by Region, 2011	101
Table 78: Quarterly Deal Value by Region, 2011	102
Table 79: Quarterly North American Region Deals: Volume and Value, 2011	103
Table 80: Quarterly North American Region Deals by Volume: Deal Type, 2011	104
Table 81: Quarterly North American Region Deals: Deal Type, 2011	105
Table 82: Quarterly North American Region Deals by Volume: Segment, 2011	106
Table 83: Quarterly North American Region Deals by Value: Segment, 2011	107
Table 84: Key M&A Deals: North American Region, 2011	108
Table 85: Key Equity Offerings: North American Region, 2011	109
Table 86: Key Debt Offerings: North American Region, 2011	109
Table 87: Key PE/VC Deals: North American Region, 2011	110
Table 88: Key Planned and Speculated Deals: North American Region, 2012	110
Table 89: Quarterly European Region Deals: Volume and Value, 2011	111
Table 90: Quarterly European Region Deals by Volume: Deal Type, 2011	112
Table 91: Quarterly European Region Deals by Value: Deal Type, 2011	113
Table 92: Quarterly European Region Deals by Segment, 2011	114
Table 93: Quarterly European Region Deals by Value: Segment, 2011	115
Table 94: Key M&A Deals: European Region, 2011	116
Table 95: Key Equity Offerings: European Region, 2011	117
Table 96: Key Debt Offerings: European Region, 2011	117
Table 97: Key PE/VC Deals: European Region, 2011	118
Table 98: Key Planned and Speculated Deals: European Region, 2012	118
Table 99: Quarterly Asia-Pacific Region Deals: Volume and Value, 2011	119
Table 100: Quarterly Asia-Pacific Region Deals by Volume: Deal Type, 2011	120
Table 101: Quarterly Asia-Pacific Region Deals by Value: Deal Type, 2011	121
Table 102: Quarterly Asia-Pacific Region Deals by Volume: Segment, 2011	122
Table 103: Quarterly Asia-Pacific Region Deals by Value: Segment, 2011	123
Table 104: Key M&A Deals: Asia-Pacific Region, 2011	124
Table 105: Key Equity Offerings: Asia-Pacific Region, 2011	125
Table 106: Key Debt Offerings: Asia-Pacific Region, 2011	125
Table 107: Key PE/VC Deals: Asia-Pacific Region, 2011	126
Table 108: Key Planned and Speculated Deals: Asia-Pacific Region, 2012	126
Table 109: Quarterly Rest of the WorldRegion Deals: Volume and Value, 2011	127
Table 110: Quarterly Rest of the World Region Deals by Volume: Deal Type, 2011	128
Table 111: Quarterly Rest of the World Region Deals by Value: Deal Type, 2011	129
Table 112: Quarterly Rest of the World Region Deals by Volume: Segment, 2011	130
Table 113: Quarterly Rest of the World Region Deals by Value: Segment, 2011	131
Table 114: Key M&A Deals: Rest of the World Region, 2011	132
Table 115: Key Equity Offerings: Rest of the World Region, 2011	132
Table 116: Key Debt Offerings: Rest of the World Region, 2011	133
Table 117: Key PE/VC Deals: Rest of the World Region, 2011	133
Table 118: Deal Volume by Deal Type: BRIC Region, 2011	134
Table 119: Deal Volume by Segment: BRIC Region, 2011	134

Table 120: Key Deals in Brazil, 2011	135
Table 121: Key Deals in Russia, 2011	136
Table 122: Key M&A Deals in India, 2011	137
Table 123: Key Equity Offerings in India, 2011	137
Table 124: Key Debt Offerings in India, 2011	138
Table 125: Key PE/VC deals in India, 2011	138
Table 126: Key Partnership Deals in India, 2011	138
Table 127: Key Planned and Speculated Deals in India, 2012	138
Table 128: Key M&A Deals in China, 2011	139
Table 129: Key Equity Offerings in China, 2011	140
Table 130: Key Debt Offerings in China, 2011	140
Table 131: Key Partnership Deals in China, 2011	140
Table 132: Key Planned and Speculated Deals in China, 2012	140