

No forest = no life

The forest and the forest industry's products have a key role to play in countering climate change. Active, sustainable forestry can increase growth in the forest and also generate more products to replace fossil-based materials and processes.

A growing forest is good for the climate. The more the forest grows, the more carbon dioxide is absorbed by the trees and stored in their wood and roots. However, research shows that the greatest climate benefit comes from using forest raw material in a sustainable way to produce different recyclable products and bioenergy. It does not add new quantities of greenhouse gases to the atmosphere and can replace materials and energy sources that have an adverse effect on our climate.

As early as 2007, the Canadian Journal of Forest Research showed that carbon dioxide emissions could be decreased sharply by using forest raw material, compared with using the forest solely as a carbon store.

The Swedish research project Future Forests is conducting new research on the subject, in collaboration with iiasa (International Institute for Applied Systems Analysis).

Johan Bergh, an associate professor at the Swedish University of Agricultural Sciences, is leading the Climate Change Mitigation and Adaptation research project within Future Forests.

"Active forestry is best for the climate in the long run," Bergh says. "If the forest is left to its own devices, ultimately it will emit as much carbon dioxide as it absorbs. Products made from forest raw material can replace products such as metal, concrete and plastic which require far more energy in production."

He emphasises, however, that the shift to a more resource-efficient society based on renewable raw materials places tough demands on forestry. It must be managed in a sustainable way, from an economic, ecological and social perspective.

At the same time, global demand for forest raw material is increasing as more and more people enjoy a higher standard of living.

Can the forest handle the increased pressure? "In some parts of the world, felling is greater than growth," Bergh says. "But globally the forest biomass is increasing, largely thanks to the northern forest ecosystems. Furthermore, we could increase growth and thereby the amount of carbon dioxide stored in coniferous forests in cold climates, while using the forest raw material in a sustainable way."

He regards the major investments that countries like China are now making in estate forestry as a positive thing, using land that was not previously forested. The forests are being created to handle China's enormous need to produce and consume paper, paperboard and wood products.

But the conditions for forestry vary greatly in different parts of the world, depending on factors such as climate, forestry methods, ownership structure and infrastructure. In Brazil, tree species are grown that are ready for felling after five years, while in Sweden it takes up to 90 years for a pine or spruce to be fully grown.

The differences make it even more important to ensure that forestry is conducted in a sustainable manner. Two independent international certification systems exist to ensure this: fsc (Forest Stewardship Council) and pefc (Programme for the Endorsement of Forest Certification). Iggesund's products carry both of these ecolabels.

Ecolabelling of paper, paperboard and wood products is also increasingly important for customers and end consumers of the products. Iggesund receives a lot of questions about environmental considerations, but they vary in different parts of the world.

"In Asia there are concerns regarding illegal felling and the felling of rainforest," says Staffan Sjöberg, Iggesund's environmental spokesman. "The questions we receive there focus on where the wood comes from and if it has been felled in a socially acceptable way. In the uk the main consideration is the carbon footprint, i.e., how much fossil carbon dioxide is released to produce the product.

In the us people often want to know if recycled fibre has been mixed into the paperboard so that it has recycled content."

The environmental questions also vary over time. In the early 1990s, carrying out life-cycle analyses of the total environmental impact of a product from cradle to grave was popular. But the calculations were complex, and it was hard to compare different products. Measuring carbon footprint is now more successful, as it only measures the added fossil carbon dioxide and other greenhouse gases caused by a particular product.

"However, there is no single method in the industry for calculating the carbon footprint," Sjöberg says. "Each company calculates its own stage in production, so it is still hard to compare different products. But within the company we consider the measurement an important internal record for gauging whether our process has improved."

Since spring 2013 Iggesund's mill in Workington uses only bioenergy for its production, while the mill in Iggesund uses 95 percent bioenergy from its own raw material. The goal is soon to be completely self-sufficient in energy.

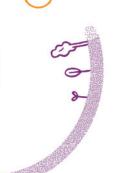
"The production of paper and paperboard materials has one of the lowest carbon footprints of comparable packaging materials on the market, particularly Invercote and Incada," Sjöberg says. "We believe that this will be an increasingly important issue over time, and that customers will appreciate those who take responsibility for the climate."



6. Unlike carbon dioxide emissions from fossil fuels, these gases are part of an eco-cycle that does not add new quantities of carbon dioxide to the atmosphere.

5. When the paper products are worn out they are used as biofuel (to heat houses, for example). The carbon dioxide is released.





Growing forest land

There are roughly a quarter more trees in the developed world today than in 1900.

American forests have remained stable for the last 100 years despite a tripling of the population.

European forests have expanded by 30 percent since 1950, and the size of Australia's forestry plantations has doubled in the last 20 years.

Today the wood stock in Sweden's forests is almost twice what it was in the 1920s.

Holmen, the parent company of Iggesund Paperboard, is one of Sweden's largest private owners of forest land with 1 million hectares. Since 1948, the timber stock on Holmen's land has increased by 77 percent.

Sweden a large exporter

Although Sweden has just 1 percent of the world's forest by area and 2 percent of the world's forest volume, it accounts for roughly 10 percent of sales of the world's forest products. Overall, Sweden is the world's second-largest exporter of paper, pulp and sawn wood products.