



Decoration for brands.



CCL LABEL
BEVERAGE SOLUTIONS

New York Rome Hong Kong Dubai Santiago Madrid Zurich Mumbai Dublin
Boston Cairo Oslo Los Angeles Istanbul Singapore Budapest New Jersey
Ho-Chi-Minh City Miami Barcelona Seoul Philadelphia St. Louis Amsterdam Porto
Kuala Lumpur Omsk Stellenbosch Tianjin Sao Paulo Memphis Edinburgh Wuhan
Cincinatti Delhi Athens Charlotte Helsinki Solingen Sioux Falls Monterrey Bukarest
Manila Portland Bogotá Jekaterinburg Cold Springs Bangalore Jeddah Rostov
Hainan Lagos New York Rome Hong Kong Dubai Santiago Madrid Zurich
Mumbai Dublin Boston Cairo Oslo Los Angeles Istanbul Singapore Budapest
New Jersey Ho-Chi-Minh City Miami Barcelona Seoul Philadelphia St. Louis
Amsterdam Porto Kuala Lumpur Omsk Stellenbosch Tianjin Sao Paulo Memphis
Edinburgh Wuhan Cincinatti Delhi Athens Charlotte Helsinki Solingen Sioux Falls
Monterrey Bukarest Manila Portland Bogotá Jekaterinburg Cold Springs Bangalore
Jeddah Rostov Hainan Lagos New York Rome Hong Kong Dubai Santiago
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Singapore Budapest New Jersey Ho-Chi-Minh City Miami Barcelona Seoul
Philadelphia St. Louis Amsterdam Porto Kuala Lumpur Omsk Stellenbosch Tianjin
Sao Paulo Memphis Edinburgh Wuhan Cincinatti Delhi Athens Charlotte Helsinki
Solingen Sioux Falls Monterrey [CCL worldwide](#) Bukarest Manila Jekaterinburg
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Beverage Solutions

“CCL Beverage Solutions” stands for an organization entirely focused on and dedicated to the needs of the beverage industry. Being part of the CCL Label Group, the worldwide largest provider of premium decoration solutions, we operate a number of plants in different geographic regions with the clear mission to support marketers and producers of beverages.

Our “glocal” structure enables us to service global customers and brands but always with a local touch and, in the most important markets, even with local manufacturing. The CCL Beverage team is at your disposal wherever in the world you need us. We speak your language ... by all means.

Beverage Team Europe





2 | 3
CCL Beverage

4 | 5
Customer Focus

6 | 7
Pressure
Sensitive Labels

8 | 9
Labeling
Solutions

10 | 11
Technological
Leadership

12 | 13
Sustainability

14 | 15
CCL Global

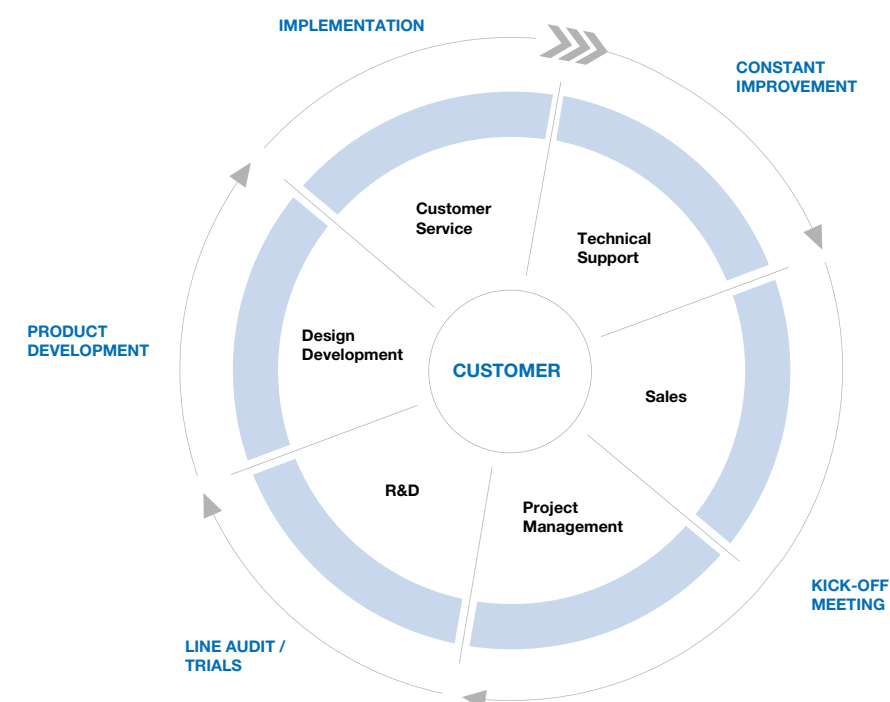
Customer Focus

Our extensive portfolio of premium decoration solutions allows us to approach new projects with a macro-view. Irrespective of container type, shape and size, we will find the best decoration or promotion solution for your brand and will help you make the right choice.

„Best solution“ means to us great consumer appeal and marketing efficiency, low environmental impact and total cost of ownership.

CCL services include technical assessment of containers and filling lines, engineering of label specifications, assistance in design development and support on labeling machines. We will make sure that our labels work well not only in consumers' hands but also along the entire supply chain.

Our team consists of very talented individuals with solid technical and commercial background. We invest in training and education programs to keep us up-to-date and understand our customers' business.



Pressure Sensitive Labels

REMOVABLE
WASH-OFF LABEL
FOR RETURNABLE
BOTTLES

COMBINATION OF
PAPER NECK LABEL
WITH CLEAR BODY
AND BACK LABEL

HIGH GLOSS
METALLIC
EFFECTS

METALLIZED
FILM FOR
NECK LABELS



2 | 3
CCL Beverage

4 | 5
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6 | 7
Pressure
Sensitive Labels

8 | 9
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Solutions

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12 | 13
Sustainability

14 | 15
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Innovative Labeling Solutions

We are worldwide leaders with regard to all of the three chosen decoration technologies and are constantly pushing the boundaries to improve them. Whilst we provide our customers with a wide range of options, we have a clear plant-centered structure to keep our operations

CCL LABEL IS NO. 1
in pressure sensitive labels worldwide

CCL LABEL IS NO. 2
in shrink sleeves worldwide

CCL LABEL IS NO. 1
in stretch sleeves worldwide

lean and with one mission. Our portfolio makes us a „one-stop shop“ for the beverage industry, we have the right answer for glass and plastic bottles - either one-way or returnable!



2 | 3
CCL Beverage

4 | 5
Customer Focus

6 | 7
Pressure
Sensitive Labels

8 | 9
Labeling
Solutions

10 | 11
Technological
Leadership

12 | 13
Sustainability

14 | 15
CCL Global



Technological Leadership

The philosophy of re-investing proceeds into plants, the latest equipment and know-how puts CCL into a technological leadership position. Standardized production platforms across the world allow us to guarantee the same high standards and specifications for all global brands. Our Global Technology Unit (GTU) manages our assets and ensures seamless know-how transfer between our operations. Best practices are benchmarked and implemented constantly.

CCL operates sophisticated and industry-leading laboratories for quality assurance, specializing in R&D. Scientists and application engineers are able to simulate critical processes being part of our customers' activities. Our

culture, focusing on R&D, has resulted in many international patents and customized solutions, with some of them having been revolutionary to the industry:

CCL was the first label company to launch clear pressure sensitive labels for returnable bottles which could be washed off in industrial bottle washing machines. In several steps, we have further improved our "wash-off labels" in order to reduce water-, chemical- and energy-consumption during the removal process and therefore reduced the carbon footprint with this innovative decoration.

We are looking forward to cooperating with you in challenging projects ...





Sustainability

CCL is highly committed to conduct its operations in an environmentally responsible manner and to protect both health and safety of its employees.

CCL's commitment is far beyond legal requirements:

- Engineering of label solutions with minimal environmental impact (e.g. TripleS®, wash-off labels etc.)
- Preferring and utilizing all possible materials with reduced carbon footprint (thinner & recyclable)
- Launch of and participation in closed-loop recycling initiatives
- Investment in groundbreaking manufacturing technology to reduce energy consumption and consumables
- Ensuring proper treatment of solvents... also in emerging markets
- Utilization of energy from renewable and carbon neutral sources wherever possible
- Quarterly health and safety reviews
- "Garden of Hope" and other community projects

2 | 3
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4 | 5
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6 | 7
Pressure
Sensitive Labels

8 | 9
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Solutions

10 | 11
Technological
Leadership

12 | 13
Sustainability

14 | 15
CCL Global

CCL Global Industries

CCL is a global specialty packaging Company that provides superior, innovative packaging solutions to the premium food & beverage, home & personal care, healthcare and specialty markets worldwide. CCL consists of three divisions – CCL Label, CCL Container and CCL Tube with 63 state-of-the-art manufacturing facilities in North America, Latin America, Europe, Asia, Australia and Africa operated by approximately 6,000 dedicated employees.

CCL INDUSTRIES INC. Canadian Corporation, TSX: CCL-B
REVENUE CAD 1.3 bn. (2010)
EMPLOYEES 6,000
MANUFACTURING PLANTS 63 worldwide
BUSINESS SEGMENTS labels, plastic tubes, aluminium containers





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