

NiceLabel develops a simple solution to comply with the new food allergen labeling regulation

The final date when companies must comply with the new EU Food Labeling Regulation 1169/2011 is December 13, 2014. NiceLabel has developed a simple solution to help food suppliers achieve compliance with the new regulation, with minimum effort and change to current procedures or hardware.

From December 13, 2014, all companies who manufacture, sell or import food into the EU market need to comply with the new EU food regulation. This new regulation states the mandatory information on the package or label on food products, like the name of the food, list of ingredients, net quantity, etc. One of the biggest challenges companies face is the labelling of certain substances or products causing allergies or intolerances.

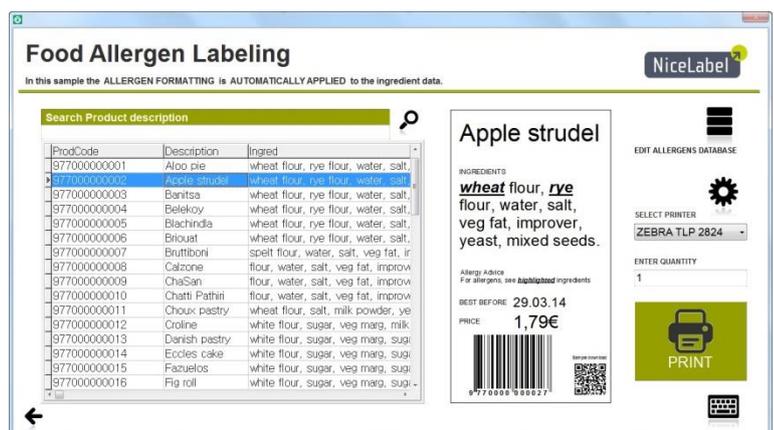


Food suppliers are required to **clearly highlight allergens** in the ingredients list and to emphasize them by means of the font, style or background color. These requirements make the labeling process particularly challenging for the companies producing many different food items in smaller quantities and thus printing labels on-demand.

To help such companies achieve compliance with the new regulation with minimal effort and **without the need to purchase new printers**, NiceLabel has developed a solution that generates **smart labels**. These smart labels allow companies to automatically highlight allergens without modifying their existing databases or purchasing new printers. NiceLabel dynamically formats the allergens text

before printing and is compatible with any existing page or label printer. The NiceLabel solution is ideal for on-demand labeling including bakery, sandwich, delicatessen, and other retail and catering applications.

“The NiceLabel food allergens solution produces labels which automatically and clearly emphasize the 14 substances listed within the EU regulations and also have the flexibility for related words to be highlighted as desired. Once implemented, the database of allergens and related descriptors is easily maintained, also in the case of multi-lingual labels. NiceLabel is unique in that it allows users with no programming knowledge to create their own printing solutions,” said **Ken Moir**, Global Marketing Director at NiceLabel.



ProdCode	Description	Ingred
97700000001	Aloo pie	wheat flour, rye flour, water, salt,
97700000002	Apple strudel	wheat flour, rye flour, water, salt,
97700000003	Banitsa	wheat flour, rye flour, water, salt,
97700000004	Belekoy	wheat flour, rye flour, water, salt,
97700000005	Blachinda	wheat flour, rye flour, water, salt,
97700000006	Briouat	wheat flour, rye flour, water, salt,
97700000007	Bruttioni	spelt flour, water, salt, veg fat, ir
97700000008	Calzone	flour, water, salt, veg fat, improv
97700000009	ChaSan	flour, water, salt, veg fat, improv
97700000010	Chatti Pathiri	flour, water, salt, veg fat, improv
97700000011	Choux pastry	wheat flour, salt, milk powder, ye
97700000012	Croline	white flour, sugar, veg marg, milk
97700000013	Danish pastry	white flour, sugar, veg marg, sugi
97700000014	Eccles cake	white flour, sugar, veg marg, sugi
97700000015	Fazulec	white flour, sugar, veg marg, sugi
97700000016	Fig roll	white flour, sugar, veg marg, sugi-

Apple strudel

INGREDIENTS
wheat flour, rye flour, water, salt, veg fat, improver, yeast, mixed seeds.

Allergy Advice
 For allergens, see **highlighted** ingredients

BEST BEFORE 29.03.14
 PRICE 1,79€



PRINT

To learn more about EU Food Regulation solution or to download the NiceLabel free trial, please visit <http://www.nicelabel.com/allergens>.