

# about CERM

Cerm's foundation is in the print industry and its future is about growth.

Since 1983, the company has collaborated with customers to provide the support, service, and product innovations they need to improve operations and enhance profitability.

We offer business automation solutions designed to meet the specific demands of flexo- and digital narrow web printers.

## ★ ROBUST

Cerm's Business Management Software is full of the functionality printers need, yet is still affordable and scalable.

## ★ INDUSTRY-SPECIFIC

All modules are part of an integrated workflow designed for narrow web printers – regardless of company size.

## ★ GLOBAL PRESENCE

Based in Belgium, Cerm has a growing customer base in three continents across the globe. And while our growth has been global, our service and support is always local.

## ★ END-TO-END SOLUTION

Cerm works with industry partners to develop end-to-end solutions that cover the entire value chain.

## ★ CUSTOMER SUPPORT

Cerm is a company built on providing outstanding customer support – both onsite and accessed remotely.



## more than MIS...

Cerm goes beyond MIS to provide complete Business Management and Automation Solutions for the narrow web printing industry. The Cerm solution includes modules that support each step in the printer's integrated workflow - from estimating to shop floor data collection. These modules provide the specific features and functionality printers need to gain efficiency and improve profitability.

## more than MIS...

“CERM INSPIRES COLLABORATION”

## Contact

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## shopfront

Today's business moves at a fast pace. The remote collaboration tools in shopfront let sales representatives and customers keep pace by giving them access to critical customer and order information - whenever and wherever they need it.

### CERMBIZZ

This mobile application was developed in HTML5, and gives sales representatives critical customer information at their fingertips, enabling them to improve sales and provide better service.

access customer information • update and correct contact information • phone and mail directly with one click • report customer visits and updates • consult, quote and invoice PDFs • check production schedule capacity

### WEB4LABELS

The enhanced Web4Labels gives brand owners, agents and sales representatives a complete web-based resource for quoting, ordering, uploading artwork and tracking orders. Integrations with leading solutions mean jobs get processed faster and more efficiently.

online quoting • create and manage assets online • workflow integrations • online approval • online ordering • tracking assets and order information



## backoffice

Printers today are printing a larger number of different products with smaller print runs. This leads to an increase in the number of orders, but also increases the work volume for the staff.

Cerm backoffice software relieves the practical problems that come from these types of job by easily finding and analyzing information to optimize processes. The software also connects employees, enabling them to collaborate and share information.

### ESTIMATING

quick quote • full quote • cross-over between digital and conventional • automatic offer letters • online quoting in Web4Labels • labels and flexible packaging • price-matrices for quantities and a number of products • electronic Request For Quote

### PRODUCTS & SALES ORDER

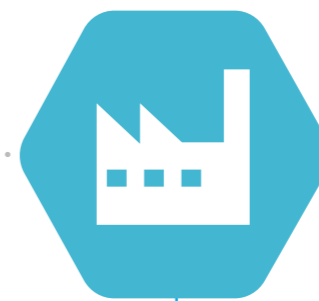
SKU-ID's • visualized product images • detailed product information in database • link with prepress for 1-up approval cycle • manage approval cycle of each product • JDF connectivity

### JOBS

automated production proposal process • reduce lead time • manage new and reruns for single or multiple product jobs • ganging • detailed job tickets and product information • automated job creation and step & repeat

### INVOICING & REPORTING

many invoicing options • invoice delivery notice • invoice each shipping of the day • link with 3rd party financial packages • more than 100 standard reports • export to excel • access to the Cerm data-base



## shopfloor

Shopfloor is a collaboration tool for coworkers and supervisors. Users provide specific production instructions and technical requirements as input. Shopfloor translates that input into relevant product and production data. You can also optimize your stock and automate your inventory with full traceability of raw materials and finished goods.

### SCHEDULING

based on estimated production times and machine capacity or technical requirements • realtime information on the shopfloor • full visibility in capacity • linked to stock management and approval status

### WAREHOUSE

full inventory of raw materials and finished goods • order and receive rolls electronically • traceability of EPSMA code and of finished goods

### DATA COLLECTION

feedback of job and operation changes • production order of jobs • job ticket viewer with actual data • technical sheet viewer per SKU • production maps • material consumption • external hardware counters

### SHIPPING

create your packing labels • tracking of finished goods • picking by scanning • generate shipping notes and tracking through Web4Labels • transport management

